Rep Order# 6837938 EC'd Yes

Status Revised Ver#

Traffic Order# 195655

Printed:

09/14/2012 3:50 PM 09/14/2012 3:40 PM

Last Received: Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.

Advertiser ) .WILSON FOR NM SENAT

Product Order Estimate# 918924 Buyer

Patricia Dome

Agency ( ) SMART MEDIA GROUP

814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314 Agency C/P1/P2/E

Flight Dates

WLSN/ORDR/918924 09/18/2012 - 09/24/2012

Hiatus Weeks

Rep Firm

Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

1 of 2

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

### --- CONTRACT COMMENT ---

SC=\*

Phone# Fax#

### --- REMARKS ---

REV LINE 77 PLEASE CNF THANKS

# of Total Cost Daypart Program Dates Len Spots/Week Day Time Total Rate Ln Weeks Spots \_\_\_\_\_ 09/18-09/18 1 \$1,400.00 :30 2 TU 7P-9P 2 \$700.00 \*77

> Buyline Comment: SYTYCD Sales Remark: V9 REV TP V9 Time Changed, Comment Changed

### ---REPORT TOTALS--

Report Totals: 2 / \$1,400.00

### ---SALES MONTHLY TOTALS---

Sep 12: 101 / \$24,370.00

Sales Totals: 101 / \$24,370.00 Station Totals: 101 / \$24,370.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

78 Market Totals \$348,143 CABL 0% KASA KASY 0% KLUZ 0% KOAT 35% KOB 26% KRQE 32% KWBQ 0%

### --- COMPETITIVE COMMENTS---

EST SHARES

Books NOV12 RA35+ Demos

Printed:

09/14/2012 10:40 AM

09/14/2012 9:48 AM

Last Received: Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM. ) .WILSON FOR NM SENAT Advertiser

Örder Product Estimate# 918924 Patricia Dome Buyer

EC'd Yes

Phone# Fax#

) SMART MEDIA GROUP Agency

814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314

Agency C/PI/P2/E WLSN/ORDR/918924 Flight Dates 09/18/2012 - 09/24/2012

Hiatus Weeks

Rep Firm

Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

1 of

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

### --- CONTRACT COMMENT ---

SC=\*

### --- REMARKS ---

REV ORDER- - PER AGY ATTN ALL LINES ATTN NEW TTL PLEASE CNF THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
					<b>-</b>						
*47			09/20-09/21	0	\$0.00	:30	0	TH-F	9P-930P	0	\$400.00
		Sales Remark: V7 DISREGARD V4 PRI CNX	EEMPT. THIS LINE	HAS BEEN	ENTERED AS ORDER	ED					
		V7 Comment Changed, Spots/week Chang	jed							/	
					101				1	/	~7
*52			09/23-09/23	1	\$700.00 59	:30	1	SU	930P-10P	1	\$700.00 5
		Sales Remark: V7 REV RATE									
		V7 Comment Changed, Rate Changed								/	
					1 -				/		
*57			09/22-09/22	1	\$400.00	:30	2	SA	2P-5P	2	\$200.00 🛴
0.		Sales Remark: V7 REV TIME & RATE			C				\/	/	
		V7 More than 2 codes changed							V		
											et and the second
*59			09/24-09/24	1	\$800.00	:30	1	M	7P-8P	1	\$800.00 5
37		Sales Remark: V7 REV RATE			U					/	•
		V7 More than 2 codes changed							/		
											A STATE OF THE STA
× 60			09/24-09/24	1	\$1,600.00	:30	2	M	8P-9F	2	\$800.00 🐧
- 60		Sales Remark: V7 ADDED 1X	,						1/		
		V7 Comment Changed, Spots/week Change	ged						<i>\</i>		

V7 Added

Last Received: 09/14/2012 9:48 AM Showing Buylines: All Rep Revised Lines

2 of 4

) SMART MEDIA GROUP Rep Firm Station KASA-TV ALBUQUERQUE, NM. Agency 814 KING STREET - SUITE 200 Sales Office ( ) PHILADELPHIA ) .WILSON FOR NM SENAT Advertiser ALEXANDRIA, VA 22314 ) AMY MCCREARY Product Order Salespersou ( Agency C/P1/P2/E WLSN/ORDR/918924 Estimate# 918924 Flight Dates Salesperson Phone# 215-568-6540 Patricia Dome 09/18/2012 - 09/24/2012 Buyer Hiatus Weeks Salesperson FAX# 215-568-1845 Phone# Fax# Dates # of Total Cost Len Spots/Week Day Time Total Rate Program Ln Daypart Weeks Spots \_---:30 M 7P-9P 2 \$1,300.00 09/19-09/19 \*62 Sales Remark: V7 ADDED 1X V7 Comment Changed, Spots/week Changed \$500.00 3 09/21-09/21 \$500.00 :30 \* 65 Sales Remark: V7 REV RATE V7 Comment Changed, Rate Changed 8P-9P :30 09/21-09/21 \$0.00 \* 66 V7 CNX SPOT Sales Remark: V7 Comment Changed, Spots/week Changed \$1,000.00 9P-930P 09/20-09/20 \$1,000.00 :30 TH \*69 Buyline Comment: NEWS Sales Remark: V7 ADD TO SKED V7 Added 09/18-09/21 \$100.00 :30 TU-F **\*70** Buyline Comment: NM STYLE Sales Remark: V7 ADD TO SKED V7 Added 5A-6A \$15.00 4 \$60.00 \*71 09/18-09/21 :30 Buyline Comment: BETTER Sales Remark: V7 ADD TO SKED V7 Added \$15,00 :30 5A-6A \*72 09/24-09/24 Buyline Comment: BETTER Sales Remark: V7 ADD TO SKED

 Rep Order#
 6837938
 Ver#
 7
 Status
 Revised
 Traffic Order# 195655
 Printed:
 09/14/2012 10:40 AM
 4 of 4
 4

 EC'd
 Yes
 Yes
 Status
 Revised
 Printed:
 09/14/2012 10:40 AM
 4 of 4
 4

 Showing Buylines:
 All Rep Revised Lines
 Showing Buylines:
 All Rep Revised Lines

Agency C/P1/P2/E

Flight Dates

Hiatus Weeks

Rep Firm

Sales Office (

Salesperson (

Salesperson Phone#

Salcsperson FAX#

) PHILADELPHIA

) AMY MCCREARY

215-568-6540

215-568-1845

Product Order
Estimate# 918924
Buyer Patricia Dome
Phone#
Fax#

Sales Totals: 101 / \$24,370.00 Station Totals: 101 / \$24,370.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$348,143 CABL 0% KASA 7% KASY 0% KLUZ 0% KOAT 35%

WLSN/ORDR/918924

09/18/2012 - 09/24/2012

KOB 26% KRQE 32% KWBQ 0%

--- COMPETITIVE COMMENTS---

EST SHARES

Books NOV12 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Advertiser Product Estimate#	ASA-TV ALBUQUERQUE, NM. ( ).WILSON FOR NM SENAT Order 918924 Patricia Dome	814 KING		SUITE 200		Rep Firm Sales Office Salesperson Salesperson Salesperson	Phone#	HILADELPHIA MY MCCREAR 215-568-6540 215-568-1845		
Ln Daypa	rt Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*73	Buyline Comment: AFHV Sales Remark: V7 ADDED V7 Added	09/18-09/21	1	\$300.00	:30	4	TU-F	4P-5P	4	\$75.00
*74	Buyline Comment: AFHV Sales Remark: V7 ADDED V7 Added	09/24-09/24	1	\$75.00	: 30	1	M	4P-5P	1	\$75.00 4
*75	Buyline Comment: EXTRA Sales Remark: V7 ADDED V7 Added	09/24-09/24	1	\$100.00	:30	1	M	5P-530P	1	\$100.00
*76	Buyline Comment: EXTRA Sales Remark: V7 ADDED V7 Added	09/18-09/20	1	\$300.00	:30	3	TU-TH	5P-530P	3	\$100.00 5
*77	Buyline Comment: SYTYCD	09/18-09/18	1	\$1,400.00	;30	2	TU	7A-9A	2	\$700.00 5

### ---REPORT TOTALS---

Report Totals: 30 / \$9,950.00

Sales Remark:

V7 Added

V7 ADDED.

### ---SALES MONTHLY TOTALS----

Sep 12: 101 / \$24,370.00

Ver# 6 Status Returned Traffic Order# 195655

Printed: Last Received:

09/11/2012 1:46 PM 08/02/2012 9:05 AM

Showing Buylines: Last Sta Revised Lines

Station KASA-TV ALBUQUERQUE, NM. Advertiser ( ).WILSON FOR NM SENAT

) SMART MEDIA GROUP Agency 814 KING STREET - SUITE 200

Rep Firm Sales Office (

Product Order 918924 Estimate#

ALEXANDRIA, VA 22314

) PHILADELPHIA Salesperson ( ) AMY MCCREARY

1 of 2

Patricia Dome Buyer

Agency C/P1/P2/E WLSN/ORDR/918924 Flight Dates 09/18/2012 - 09/24/2012

Salesperson Phone# 215-568-6540

Phone# Fax#

Hiatus Weeks

Salesperson FAX# 215-568-1845

### --- CONTRACT COMMENT ---

SC=\*

### --- REMARKS ---

LINES 47 AND 66 HAVE BEEN ENTERED AS ORDERED. OTHER PREEMPTS REMAIN UNBOOKED.

Ln	Daypart	Program	Dates		# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*47			09/20-0		1	\$800.00	:30	2	TH-F	9P-930P	2	\$400.00
		Station Remark:	V6 DISREGARD V4 PREEMPT. TH	IS LINE HA	AS BEEN	ENTERED AS ORDI	ERED					
*52			09/23-0	9/23	1	\$275.00	:30	1	SU	930P-10P	1	\$275.00
		Station Remark:	V6 LINE WILL NOT CLEAR AT 2'THIS LINE	75. NEED :	\$700 LEV	EL 3 TO AIR						
*57			09/22-0	9/22	1	\$500.00	: 30	2	SA	3P-5P	2	\$250.00
		Station Remark:	V6 CHANGE RATE THIS LINE TO LEVEL 3 THIS LINE FOR MLB GA		HANGE RA	TE TO \$200						
*59			09/24-0	9/24	1	\$700.00	:30	1	M	7P-8P	1	\$700.00
		Station Remark:	V6 LINE WILL NOT CLEAR WITH LEVEL 5 THIS LINE. LINE NOT		E. NEED	\$800						
* 65			09/21-0	9/21	1	\$250.00	:30	1	F	7P-8P	1	\$250.00
		Station Remark:	V6 LINE WILL NOT CLEAR WITH THIS LINE. LINE NOT ENTERED	THIS RATE	E. NEED	LEVL 3 \$500						
*66			09/21-0		1	\$250.00	:30	1	F	8P-9P	1	\$250.00
		Station Remark:	V6 DISREGARD V4 PREEMPT. LIN	E IS ENTE	ERED AS	ORDERED						

 Rep Order#
 6837938
 Ver#
 6
 Status
 Returned
 Traffic Order# 195655
 Printed:
 09/11/2012 1:46 PM
 2 of
 2

 EC'd
 Yes
 Last Received:
 08/02/2012 9:05 AM

Showing Buylines: Last Sta Revised Lines

StationKASA-TV ALBUQUERQUE, NM.Agency( ) SMART MEDIA GROUPAdvertiser( ) .WILSON FOR NM SENAT814 KING STREET - SUITE 200

ALEXANDRIA, VA 22314

General C/P1/P2/F WLSN/ORDR/9189

 Agency C/P1/P2/E
 WLSN/ORDR/918924

 Flight Dates
 09/18/2012 - 09/24/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY

**Salesperson Phone#** 215-568-6540 **Salesperson FAX#** 215-568-1845

--- SALES MONTHLY TOTALS----

Order

918924

Report Totals: 8 / \$2,775.00

Patricia Dome

Sep 12: 81 / \$19,295.00
Sales Totals: 81 / \$19,295.00
Station Totals: 81 / \$19,295.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$275,643 CABL 0% KASA 7% KASY 0% KLUZ 0% KOAT 35%

KOB 26% KRQE 32% KWBQ 0%

--- COMPETITIVE COMMENTS---

EST SHARES

Product Estimate#

Buyer Phone#

Fax#

Books NOV12 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6837938 EC'd Yes Ver# 4 Status Returned

Traffic Order# 195655

Printed:

08/06/2012 11:54 AM 08/02/2012 9:05 AM

Last Received: 08/02/2012 9:05 A Showing Buylines: Last Sta Revised Lines

Station KASA-TV ALBUQUERQUE, NM.

Advertiser ( ).WILSON FOR NM SENAT

Product Order Estimate# 918924 Buyer Patricia Dome Phone# Agency ( ) SMART MEDIA GROUP 814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314

Agency C/P1/P2/E WLSN/ORDR/918924 Flight Dates 09/18/2012 - 09/24/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY

1 of 2

**Salesperson Phone#** 215-568-6540 **Salesperson FAX#** 215-568-1845

### -- CONTRACT COMMENT ---

SC= \*

Fax#

### --- REMARKS ---

LINES 47, 52, 57, 59, 65 AND 66. THESE HAVE NOT BEEN ADDED TO THIS CONTRACT DUE TO RATE ISSUES.

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*47			09/20-09/21	1	\$800.00	:30	2	TH-F	9P-930P	2	\$400.00
		Station Remark:	V4 LINE WILL NOT CLEAR AT \$400 R IS \$1000. LINE NOT ENTERED.	ATE NEEDED	THIS LINE						
*52			09/23-09/23	1	\$275.00	:30	1	su	930P-10P	1	\$275.00
		Station Remark:	V4 LINE WILL NOT CLEAR AT 275. NEE THIS LINE	D \$700 LEV	EL 3 TO AIR						
*57			09/22-09/22	1	\$500.00	:30	2	SA	3P-5P	2	\$250.00
		Station Remark:	V4 CHANGE RATE THIS LINE TO 2-5P & LEVEL 3 THIS LINE FOR MLB GAME.	CHANGE RA	TE TO \$200						
*59			09/24-09/24	1	\$700.00	:30	1	М	7P-8P	1	\$700.00
		Station Remark:	V4 LINE WILL NOT CLEAR WITH THIS R LEVEL 5 THIS LINE. LINE NOT ENTERE		\$800					-	, , , , , ,
* 65			09/21-09/21	1	\$250.00	:30	1	F	7P-8P	1	\$250.00
		Station Remark:	V4 LINE WILL NOT CLEAR WITH THIS R THIS LINE. LINE NOT ENTERED	ATE. NEED	LEVL 3 \$500						
*66		gent 'n promise	09/21-09/21	1	\$250.00	:30	1	F	8P-9P	1	\$250.00
		Station Remark:	V4 LINE WILL NOT CLEAR WITH THIS R THIS LINE. LINE NOT ENTERED.	ATE. NEED	TEART 3 2200						

 Rep Order#
 6837938
 Ver#
 4
 Status
 Returned
 Traffic Order# 195655
 Printed:
 08/06/2012 11:54 AM
 2 of
 2

 EC'd
 Yes
 Last Received:
 08/02/2012 9:05 AM

ALEXANDRIA, VA 22314

WLSN/ORDR/918924

09/18/2012 - 09/24/2012

Agency C/P1/P2/E

Flight Dates

Hiatus Weeks

Showing Buylines: Last Sta Revised Lines

Rep Firm

Sales Office (

Salesperson (

Salesperson Phone#

Salesperson FAX#

) PHILADELPHIA ) AMY MCCREARY

215-568-6540

215-568-1845

StationKASA-TV ALBUQUERQUE, NM.Agency( ) SMART MEDIA GROUPAdvertiser( ) WILSON FOR NM SENAT814 KING STREET - SUITE 200

Product Order
Estimate# 918924
Buyer Patricia Dome
Phone#

Frone# Fax#

Report Totals: 8 / \$2,775.00

### --- SALES MONTHLY TOTALS---

Sep 12: 81 / \$19,295.00
Sales Totals: 81 / \$19,295.00
Station Totals: 81 / \$19,295.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$275,643 CABL 0% KASA 7% KASY 0% KLUZ 0% KOAT 35%

KOB 26% KRQE 32% KWBQ 0%

### --- COMPETITIVE COMMENTS---

EST SHARES

Books NOV12 Demos RA35+

### --- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6837938 EC'd Yes

Ver# 3

Status Revised

Traffic Order# 195655

Printed: Last Received:

08/02/2012 10:25 AM 08/02/2012 9:05 AM

Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM. Advertiser (

Örder Product Estimate# 918924 Buyer

) .WILSON FOR NM SENAT

Patricia Dome

Phone# Fax#

Ageney ) SMART MEDIA GROUP 814 KING STREET - SUITE 200

ALEXANDRIA, VA 22314 Agency C/P1/P2/E

Flight Dates

WLSN/ORDR/918924 09/18/2012 - 09/24/2012

Hiatus Weeks

Rep Firm

Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

215-568-6540

215-568-1845

Salesperson Phone# Salesperson FAX#

1 of 6

### --- CONTRACT COMMENT ---

SC=\*

### --- REMARKS ---

REV TO SHOW ADD TO SKED ATTN ALL LINES ATTN NEW TTL PLEASE CNF THANKS

Ln	Daypart	Program		Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*35				09/18-09/21	1	\$90.00	:30	3	TU-W,F	12P-1P	3	\$30.00 \$
		Sales Remark:	V3 ADD TO SKED									_
		V3 Added										
				00/10 00/00		+500.00						<u></u>
*36				09/18-09/21	1	\$600.00	:30	4	TU-F	530P-6P	4	\$150.00
		Sales Remark:	V3 ADD TO SKED									
		V3 Added										
*37				09/18-09/21	1	\$200.00	:30	4	TU-F	11P-1130F	4	\$50.00
		Sales Remark:	V3 ADD TO SKED									9
		V3 Added										
*38				09/24-09/24	1	\$50.00	:30	1	M	11P-1130F	1	\$50.009
		Sales Remark:	V3 ADD TO SKED					_			_	100100
		V3 Added										
+ 2.0				00/04 00/04	1	ČEO 00	. 20	2		11200 103	1	050 00 5
*39		0.1. D. 1	112 300 mg aven	09/24-09/24	1	\$50.00	:30	1	M	1130P-12A	. 1	\$50.00
		Sales Remark:	V3 ADD TO SKED									
		V3 Added										

Station KASA-TV ALBUQUERQUE, NM. ) SMART MEDIA GROUP Agency Rep Firm Advertiser ) .WILSON FOR NM SENAT 814 KING STREET - SUITE 200 Sales Office ( ) PHILADELPHIA Order ALEXANDRIA, VA 22314 Product Salesperson ( ) AMY MCCREARY 918924 Agency C/P1/P2/E WLSN/ORDR/918924 Estimate# Patricia Dome Flight Dates 09/18/2012 - 09/24/2012 215-568-6540 Buyer Salesperson Phone# Phone# Hiatus Weeks Salesperson FAX# 215-568-1845 Fax# # of Daypart Dates Total Cost Spots/Week Ln Program Len Day Time Total Rate Weeks Spots 09/18-09/21 1 \$200.00 \*40 :30 TU-F \$50.00 1130P-12A 4 Sales Remark: V3 ADD TO SKED V3 Added \*41 09/22-09/22 1 \$50.00 :30 10P-11P \$50.00 1 SA V3 ADD TO SKED Sales Remark: V3 Added \*42 09/22-09/22 1 \$20.00 :30 1 SA 11P-1130P 1 Sales Remark: V3 ADD TO SKED V3 Added \*43 09/22-09/22 1 \$15.00 :30 SA 1130P-1A 1 1 Sales Remark: V3 ADD TO SKED V3 Added 09/23-09/23 \*44 1 \$25.00 :30 1 12A-1A Sales Remark: V3 ADD TO SKED V3 Added \*45 09/23-09/23 1 \$75.00 :30 1 SU 10P-11P \$75.00 Sales Remark: V3 ADD TO SKED V3 Added \*46 11P-12A 09/23-09/23 1 \$25.00 :30 \$25.00 Sales Remark: V3 ADD TO SKED V3 Added \*47 09/20-09/21 \$800.00 :30 TH-F 9P-930P Sales Remark: V3 ADD TO SKED. V3 Added \*48 09/18-09/21 1 \$1,200.00 :30 TU-F 930P-10P Sales Remark: V3 ADD TO SKED. V3 Added

Rep Order# EC'd Yes Printed: 08/02/2012 10:25 AM
Last Received: 08/02/2012 9:05 AM
Showing Buylines: All Rep Revised Lines 6837938 Ver# 3 Status Revised Traffie Order# 195655 3 of 6

Advertiser ( Produet Order Estimate# 918924 Buyer Patricia Phone#		lM. ENAT	814 KIN		SUITE 200		Rep Firm Sales Office Salesperson Salesperson I Salesperson I	( ) A Phone#	HILADELPHIA MY MCCREAR 215-568-6540 215-568-1845	Y	
Fax# Ln Daypart	Program		Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
<b>--</b>									/		
*49	Sales Remark: V3 Added	V3 ADD TO SKED.	09/24-09/24	1	\$300.00	:30	1	M	930P-1 <b>0</b> P	1	\$300.00 3
*50	Sales Remark: V3 Added	V3 ADD TO SKED.	09/22-09/22	1	\$275.00	:30	1	ŚĀ	9P-930P	1	\$275.00 5
*51	Sales Remark: V3 Added	V3 ADD TO SKED.	09/22-09/22	1	\$250.00	<del>-</del> 30	1	\$A	930P-10P	1	\$250.00
*5 <i>2</i>	Sales Remark: V3 Added	V3 ADD TO SKED.	09/23-09/23	1	NeeD \$275.00	:30	00 - t	SU	930P-10P	1	\$275.00 NA
*53	Sales Remark: V3 Added	V3 ADD TO SKED.	09/18-09/21	1	\$600.00	:30	4	TU-F	6P-630P	4	\$150.00
*54	Sales Remark: V3 Added	V3 ADD TO SKED.	09/24-09/24	1	\$150.00	:30	1	M	6P-630P	1	\$150.00 5
*55	Sales Remark: V3 Added	V3 ADD TO SKED.	09/24-09/24	1	\$150.00	:30	1	M	630P-7P	1	\$150.00 5
*56	Sales Remark: V3 Added	V3 ADD TO SKED.	09/18-09/21	1	\$600.00	:30	4	TU-F	630P-7P	4	\$150.00 5

Ver# 3 Status Revised

Traffic Order# 195655

Printed: Last Received:

08/02/2012 10:25 AM 08/02/2012 9:05 AM

Showing Buylines: All Rep Revised Lines

Advertiser ( Product Order Estimate# 918924	V ALBUQUERQUE, ).WILSON FOR NM 4 a Dome		814 KING		SUITE 200			ffice ( ) PI rson ( ) A rson Phone#	HILADELPHIA MY MCCREARY 215-568-6540 215-568-1845		
Ln Daypart	Program		Dates	# of Weeks	Total Cost	Len	Spots/W		Time	Total Spots	Rate
*57	Sales Remark: V3 Added	V3 ADD TO SKED.	09/22-09/22	1	\$500.00	30 B 2-	<sup>2</sup> 5P	# 200	3P-5P	2	\$250.00
*58	Sales Remark: V3 Added	V3 ADD TO SKED.	09/22-09/22	1	\$600.00	:30	3	SA	6P-9P	3	\$200.00
	vs Added					- T	CRD	\$ 800		$\vee$	
*59	Sales Remark: V3 Added	V3 ADD TO SKED.	09/24-09/24	1	\$700.00	:30	1	М	7P-8P	1	\$700.00
*60	Sales Remark: V3 Added	V3 ADD TO SKED.	09/24-09/24	1	\$800.00	:30	1	М	8P-9P	1	\$800.00 5
*61	Sales Remark: V3 Added	V3 ADD TO SKED.	09/18-09/18	1	\$700.00	:30	1	TU	7P-9P	1	\$700.00
*62	Sales Remark: V3 Added	V3 ADD TO SKED.	09/19-09/19	1	\$1,300.00	:30	1	₩	7P-9P	1	\$1,300.00
*63	Sales Remark: V3 Added	V3 ADD TO SKED.	09/20-09/20	1	\$1,300.00	:30	1	TH	7P-3P	1	\$1,300.00
*64	Sales Remark: V3 Added	V3 ADD TO SKED.	09/20-09/20	1	\$700.00	:30	1	TH	8P-9P	1	\$700.00
* 65	Sales Remark: V3 Added	V3 ADD TO SKED.	09/21-09/21	1	\$250.00	Noet	1	500 - L	7P-8P	1	\$250.00 NA

 Rep Order#
 6837938
 Ver#
 3
 Status Revised
 Traffic Order# 195655
 Printed:
 08/02/2012 10:25 AM

 EC'd Yes
 Last Received:
 08/02/2012 9:05 AM

Showing Buylines: All Rep Revised Lines

5 of 6

Station KASA-TV ALBUQUERQUE, NM. ) SMART MEDIA GROUP Agency Rep Firm ).WILSON FOR NM SENAT 814 KING STREET - SUITE 200 Advertiser Sales Office ( ) PHILADELPHIA Product Order ALEXANDRIA, VA 22314 Salesperson ( ) AMY MCCREARY 918924 Estimate# Agency C/P1/P2/E WLSN/ORDR/918924 Patricia Dome Flight Dates Buyer 09/18/2012 - 09/24/2012 Salesperson Phone# 215-568-6540 Hiatus Weeks Phone# Salesperson FAX# 215-568-1845 Fax# Ln Daypart Program Dates # of Total Cost Day Len Spots/Week Time Tota1 Rate Weeks Spots \*66 09/21-09/21 1 \$250.00 Sales Remark: V3 ADD TO SKED. V3 Added \*67 09/23-09/23 \$350.00 :30 SU 10A-11A Sales Remark: V3 ADD TO SKED. V3 Added \*68 09/23-09/23 \$3,000.00 :30 SU Sales Remark: V3 ADD TO SKED. V3 Added

### ---REPORT TOTALS---

Report Totals: 59 / \$16,450.00

### ---SALES MONTHLY TOTALS---

Sep 12: 81 / \$19,295.00
Sales Totals: 81 / \$19,295.00
Station Totals: 81 / \$19,295.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$275,643 0% 7% CABL KASA 0% KASY KLUZ 0 % KOAT 35% 26% KOB 32% 0% KRQE KWBQ

### --- COMPETITIVE COMMENTS---

EST SHARES

Books NOV12 Demos RA35+

Rep Order# 6837938 Ver# 3 Status Revised EC'd Yes

Traffic Order# 195655

Hiatus Weeks

08/02/2012 10:25 AM 08/02/2012 9:05 AM

6 of 6

Last Received: Showing Buylines: All Rep Revised Lines

Printed:

Station KASA-TV ALBUQUERQUE, NM. Advertiser ( ) .WILSON FOR NM SENAT Order Product

918924 Patricia Dome

Buyer Phone# Fax#

Estimate#

Agency ( ) SMART MEDIA GROUP 814 KING STREET - SUITE 200 ALEXANDRIA, VA 22314 Agency C/P1/P2/E WLSN/ORDR/918924 Flight Dates 09/18/2012 - 09/24/2012

Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

--- CREDIT RISK ---

CASH IN ADVANCE

Ren Order# 6837938 EĆ'a Yes

Ver# 1 Status New Traffic Order#

Printed: Last Received:

08/01/2012 8:20 AM 07/31/2012 7:35 PM

Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM. ).WILSON FOR NM SENAT Advertiser

Order Product 918924 Estimate# Buyer Patricia Dome

) SMART MEDIA GROUP Agency 814 KING STREET - SUITE 200

ALEXANDRIA, VA 22314 Agency C/P1/P2/E WLSN/ORDR/918924 Flight Dates 09/18/2012 - 09/24/2012 Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY

1 of 3

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

Phone#

Fax#

SC=*											
	aypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1 Rating:		PEOPLES COURT	09/18-09/18	1	\$30.00	:30	1	TU	1P-2P	1	\$30.00 5
2 Rating:	1.1	PEOPLES COURT	09/19-09/19	1	\$30.00	:30	1	W	1P-2P	1	\$30.00 5
3 Rating:	1.1	PEOPLES COURT	09/20-09/20	1	\$30.00	:30	1	TH	1P-2P	1	\$30.00 5
4 Rating:		PEOPLES COURT	09/24-09/24	1	\$30.00	:30	1	М	1P-2P	1	\$30.00 5
5 Rating:		PEOPLES COURT	09/18-09/18	1	\$50.00	:30	1	UT	3P-4P	1	\$50.00 5
6 Rating:	0.9	PEOPLES COURT	09/19-09/19	1	\$50.00	:30	1	W	3P-4P	1	\$50.00 5
7 Rating:		PEOPLES COURT	09/20-09/20	1	\$50.00	:30	1	TH	3P-4P	1	\$50.00 5
8 Rating:	0.9	PEOPLES COURT	09/24-09/24	1	\$50.00	:30	1	М	3P-4P	1	\$50.00 5
9 Rating:	1.2	AFHV	09/18-09/18	1	\$50.00	:30	1	TU	4P-5P	1	\$50.00 5
10 Rating:	1.2	AFHV	09/19-09/19	1	\$50.00	:30	1	W	4P-5P	1	\$50.00

Rep Order# EC'd Yés Traffic Order# 6837938 Ver# 1 Status New Printed: 08/01/2012 8:20 AM 2 of 3 Last Received: 07/3
Showing Buylines: All Lines 07/31/2012 7:35 PM

Advertiser ( Product Order Estimate# 91892	24	ALEXAN Agency C/P1/P2/E	STREET - S DRIA, VA 2 WLSN/C	SUITE 200 22314 Dr.Dr./918924		Rep Firm Sales Office Salesperson	( ) /	PHILADELPHIA AMY MCCREARY	<i>(</i>		
Phone#	ia Dome	Flight Dates Hiatus Weeks	09/18/2012	- 09/24/2012		Salesperson l Salesperson l	Phone# FAX#	215-568-6540 215-568-1845			
Fax# Ln Daypart	Program	Dates	∦ of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate	
								March 2012 State State			_
11 Rating: 1.2	AFHV	09/20-09/20	1	\$50.00	:30	1	TH	4P-5P	1	\$50.00	5
12 Rating: 1.2	AFHV	09/21-09/21	1	\$50.00	:30	1	F	4P-5P	1	\$50.00	5
13 Rating: 0.8	EXTRA	09/18-09/18	1	\$100.00	:30	1	TU	5P~530P	1	\$100.00	5
14 Rating: 0.8	EXTRA	09/19-09/19	1	\$100.00	:30	1	W	5P-530P	1	\$100.00	5
15 Rating: 0.8	EXTRA	09/20-09/20	1	\$100.00	:30	1	ТН	5P-530P	1	\$100.00	5
16 Rating: 0.8	EXTRA	09/24-09/24	1	\$100.00	:30	1	М	5P-530P	1	\$100.00	5
17 Rating: 0.5	NEWS	09/23-09/23	1	\$75.00	:30	1	SU	8A-9A	1	\$75.00	5
18 Rating: 4.8	NWS 13 ON FOX2	09/18-09/18	1	\$400.00	:30	1	TU	9P-930P	1	\$400.00	5
19 Rating: 4.8	NWS 13 ON FOX2	09/19-09/19	1	\$400.00	:30	1	M	9P-930P	1	\$400.00	5
20 Rating: 4.8	NWS 13 ON FCX2	09/24-09/24	1	\$400.00	:30	1	M	9P-930P	1	\$400.00	5
21 Rating: 3.5	NWS13-FOX 2 B	09/22-09/22	1	\$250.00	:30	1	SA	930P-10P	1	\$250.00	5

 Rep Order#
 6837938
 Ver#
 1
 Status
 New
 Traffic Order#
 Printed:
 08/01/2012 8:20 AM
 3 of 3

 EC'd
 Yes
 Last Received:
 07/31/2012 7:35 PM
 Showing Buylines:
 All Lines

Station KASA-TV ALBUQUERQUE, NM. ) SMART MEDIA GROUP Rep Firm Agency ( Advertiser ( ) .WILSON FOR NM SENAT 814 KING STREET - SUITE 200 Sales Office ( ) PHILADELPHIA Product Order ALEXANDRIA, VA 22314 Salesperson ( ) AMY MCCREARY 918924 Agency C/P1/P2/E WLSN/ORDR/918924 Estimate# Flight Dates Patricia Dome 09/18/2012 - 09/24/2012 Salesperson Phone# 215-568-6540 Buyer Hiatus Weeks Phone# Salesperson FAX# 215-568-1845 Fax# Dates # of Total Cost Spots/Week Day Daypart Program Time Total Rate Ln Len Spots Weeks 22 09/23-09/23 1 \$400.00 NEWS9P 1 \$400.00 :30 SU 9P-930P

---REPORT TOTALS---

Rating: 5.6

Report Totals: 22 / \$2,845.00

### --- SALES MONTHLY TOTALS---

Sep 12: 22 / \$2,845.00
Sales Totals: 22 / \$2,845.00
Station Totals: 22 / \$2,845.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$40,643 CABL 0% KASA 78 KASY 0% KLUZ 0% KOAT 35% 26% 32% KOB KRQE KWBQ 0%

### --- COMPETITIVE COMMENTS---

EST SHARES

Books NOV12 Demos RA35+

### --- CREDIT RISK ---

CASH IN ADVANCE

Product Ad-ID	rder HW1112TV	rder	rder	rder	rder HW1012TV	rder	rder	rder	rder HW1112TV	der	der
Air Time	1:20:08 PM Order	1:49:10 PM Order	1:58:40 PM Order	1:38:31 PM Order	3:39:21 PM Order	3:08:24 PM Order	3:28:12 PM Order	3:38:51 PM Order	4:13:56 PM Order	4:15:11 PM Order	P5 4:29:52 PM Order
Date Lengt Priority	09/18/12 30 P5	09/19/12 :30 P5	09/20/12 :30 P5	09/24/12 30 P5	09/18/12 :30 P5	09/19/12 :30 P5	09/20/12 :30 P5	09/24/12 :30 P5	09/18/12 :30 P5	09/19/12 :30 P5	09/20/12 :30 P5
Order VIt Order Estimate Station: KASA	Advertiser: POL/Wilson For NM Senate Agency: Smart Media Group Line: 1 Time Period: 1p-2p 195655 06837938 918924	Line: 2 Time Period: 1 <b>p-2p</b> 195655 06837938 918924	Line: 3 Time Period: 1p-2p 195655 06837938918924	Line: 4 Time Period: 1p-2p 195655 06837938 918924	<i>Line: 5</i> <i>Time Period: 3p-4p</i> 195655 06837938 918924	<i>Line:</i> 6 <i>Time Period: 3p-4p</i> 195655 06837938 918924	Line: 7 Time Period: 3p-4p 195655 06837938 918924	<i>Line: 8</i> <i>Time Period: 3p-4p</i> 195655 06837938918924	Line: 9 Time Period: 4 <b>p-5</b> p 195655 06837938 918924	<i>Line: 10</i> <i>Time Period: 4p-5p</i> 195655 06837938 918924	<i>Line: 11 Time Period: 4p-5p</i> 195655 06837938918924

Rate	\$50.00	\$100.00	\$100.00	\$100.00 \$100.00 \$100.00	\$100.00 \$100.00 \$100.00	\$75.00 \$75.00 \$75.00	\$400.00	\$400.00 \$400.00 \$400.00	\$400.00 \$400.00 \$400.00	\$250.00 \$250.00 \$250.00
Ad-ID		HW1112TV					HW1112TV			
Air Time Product	4:30:07 PM Order	5:14:26 PM Order	5:22:39 PM Order	5:23:09 PM Order	5:06:33 PM Order	8:19:10 AMOrder	9:08:36 PM Order	9:17:47 PM Order	9:17:57 PM Order	9:46:57 PM Order
Date Lengtl Priority	09/21/12 :30 P5	09/18/12 :30P5	09/19/12 :30 P5	09/20/12 :30 P5	09/24/12 :30 P5	09/23/12 :30 P5	09/18/12 :30 P5	09/19/12 :30 P5	09/24/12 :30 P5	09/22/12 :30 P5
Order Alt Order Estimate Station: KASA Advertiser: POL/Wilson For NM Senate Agency: Smart Media Group Line: 11	Line: 12 Time Period: 4p-5p 195655 06837938 918924	Line: 13 Time Period: 5p-530p 195655 06837938 918924	Line: 14 Time Period: 5p-530p 195655 06837938 918924	Line: 15 Time Period: 5p-530p 195655 06837938 918924 (	Line: 16 Time Period: 5p-530p 195655 06837938 918924	<i>Line: 17</i> <i>Time Period: 8a-9a</i> 195655 06837938 918924 (	Line: 18 Time Period: 9p-930p 195655 06837938 918924 (	Line: 19 Time Period: 9p-930p 195655 06837938 918924	. <i>Period: 9p-930p</i> 195655 06837938 918924	<i>Line: 21</i> <i>Time Period: 930p-10p</i> 195655 06837938 918924

[Sorted by: Line]

Spot Manager: All, 09/18/12-09/24/12 (09/17/12 4:13:50 PM)

Air Time Broduct Ad In	NA 9	12:30:24 PM Order 12:47:46 PM Order 12:48:30 PM Order HW1012TV	5:50:18 PM Order 5:43:12 PM Order 5:50:24 PM Order 5:43:56 PM Order	Order 11:18:46 PM Order HW1112TV 11:28:40 PM Order 11:08:28 PM Order	11:08:28 PM Order	11:38:28 PM Order	11:59:25 PM Order 11:38:58 PM Order 11:48:46 PM Order HW1012TV 11:59:25 PM Order	
09/18/12-09/24/12	3/12	09/19/12 :30 P5 09/21/12 :30 P5 09/18/12 :30 P5	09/21/12 :30 P5 09/18/12 :30 P5 09/19/12 :30 P5 09/20/12 :30 P5	09/21/12 :30 P5 09/18/12 :30 P5 09/20/12 :30 P5 09/19/12 :30 P5	09/24/12 :30 P5	09/24/12 :30 P5	09/21/12 :30 P5 09/19/12 :30 P5 09/18/12 :30 P5 09/20/12 :30 P5	
Spot Manager: All, 09/18/12	OLWilson Femant Media 12 ne Period: 9 195655	Line: 23 Time Period: 12p-1p 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924	Line: 24  Time Period: 530p-6p 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924	Line: 25 Time Period: 11p-1130p 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924	Line: <b>26</b> Time Period: 11p-1130p 195655 06837938 918924	Line: 27 Time Period: 1130p-12a 195655 06837938 918924	Line: 28  Time Period: 1130p-12a 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924	Line: 29 Time Period: 10p-11p

Rate	\$20.00 \$15.00 \$15.00	\$15.00 \$25.00 \$25.00 \$25.00	\$75.00	\$25.00 <b>\$25.00</b> \$ <b>25.00</b>	\$300.00 \$300.00 \$300.00 \$300.00 \$300.00	\$300.00	\$275.00 \$275.00 \$275.00	\$250.00 \$250.00 \$250.00	\$150.00 \$150.00 \$150.00 \$150.00
Ad-ID					HW1012TV			· ·	HW1012TV
Air Time Product	Order	12:48:17 XM Order	10:48:06 PM Order	11:34:54 PM Order	9:47:37 PM Order 9:38:16 PM Order 9:48:52 PM Order 9:58:20 PM Order	9:46:42 PM Order	9:26:30 PM Order	Order	6:10:10 PM Order 6:23:20 PM Order 6:10:10 PM Order 6:16:20 PM Order
Lengt  Priority	:30 P5	:30 P5	:30 P5	:30 P5	:30 P5 :30 P5 :30 P5 :30 P5	:30 P5	:30 P5	:30 P5	30 P5 30 P5 30 P5 30 P5 30 P5
Date	00 XM) 09/22/12	09/23/12	09/23/12	09/23/12	09/20/12 09/18/12 09/21/12 09/19/12	09/24/12	09/22/12	09/22/12	09/19/12 09/20/12 09/21/12 09/18/12
Order Alt Order Estimate Station: KASA Advertiser: POL/Wilson For NM Senate Agency: Smart Media Group Line: 30	Line: 31 Time Period: (11:30:00 PM-1:00:00 XM) 195655 06837938 918924	Line: 32 Time Period: 12a-1a 195655 06837938 918924	Line: 33 Time Period: 10p-11p 195655 06837938 918924	Line: 34 Time Period: 11p-12a 195655 06837938 918924	Line: 36 Time Period: 930p-10p 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924	Line: 37 Time Period: 930p-10p 195655 06837938 918924	Line: 38 Time Period: 9p-930p 195655 06837938 918924	Line: <b>39</b> Time Period: <b>930p-10p</b> 195655 06837938 918924	Line: 41  Time Period: 6p-630p 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924

[Sorted by: Line]

Spot Manager: All, 09/18/12-09/24/12 (09/17/12 4:13:50 PM)

Lengti Priority Air Time Product Ad-ID	:30 P5 6:23:20 PM Order	:30 P5 6:40:10 PM Order	:30 P5 6:40:10 PM Order :30 P5 6:46:05 PM Order :30 P5 6:40:10 PM Order :30 P5 6:46:05 PM Order	:30 P5 7:49:55 PM Order :30 P5 8:58:50 PM Order :30 P5 8:24:39 PM Order	:30 P5 8:30:40 PM Order :30 P5 8:14:35 PM Order	:30 P5 7:23:45 PM Order HW1012TV	:30 P5 7:14:20 PM Order	:30 P5 10:38:21 AM Order	:30 P5 1:59:13 PM Order :30 P5 12:59:52 PM Order
Order Alt Order   Estimate Date   L Station: KASA Advertiser: POL/Wilson For NM Senate Agency: Smart Media Group	Line: 42 Time Period: 6p-630p 195655 06837938 918924 09/24/12	Line: 43 Time Period: 630p-7p 195655 06837938 918924 09/24/12	Line: 44  Time Period: 630p-7p 195655 06837938 918924 09/19/12 195655 06837938 918924 09/21/12 195655 06837938 918924 09/20/12	Line: 46  Time Period: (6:00:00 PW-9:00:00 PW) 195655 08837938 918924 09/22/12 195655 06837938 918924 09/22/12	<i>Line: 48 Time Period: 8p-9p</i> 195655 06837938 918924 09/24/12 195655 06837938 918924 09/24/12	Line: 49 Time Period: 7p-9p 195655 06837938 918924 09/18/12	Line: 51 Time Period: 7p-8p 195655 06837938 918924 09/20/12	Line: 54 Time Period: 10-11a 195655 06837938 918924 09/23/12	Line: 55 Time Period: (11:00:00 AM-2:00:00 PlN) 195655 06837938 918924 09/23/12 195655 06837938 918924 09/23/12

Spot Manager: All, 09/18/12-09/24/12 (09/17/12 4:13:50 PM)

Rate	\$700.00	\$700.00	\$700.00 \$200.00 \$200.00 \$400.00	00.008\$	\$1,300.00 \$1,300.00 \$2,600.00	\$500.00	\$1,000.00 \$1,000.00 \$1,000.00	\$25.00 \$25.00 \$25.00 \$25.00 \$25.00	\$15.00 \$15.00 \$15.00 \$15.00 \$15.00
Ad-ID								HW1112TV	HW1012TV
Air Time Product	8:14:30 PM Order	Order	3:50:05 PM Order Order	6:58:00 PM Order	8:30:30 PM Order 7:29:50 PM Order	Order	9:08:51 PM Order	8:42:43 AM Order 8:10:37 AM Order 8:55:25 AM Order 8:32:46 AM Order	5:33:57 AM Order 5:47:46 AM Order 5:21:58 AM Order 5:59:25 AM Order
Lengt Priority	2 :30 P5	2 :30 P3	2 :30 P2 :30 P2	2 :30 P5	2 :30P5 2 :30P5	2 :30 P3	2 :30 P3	2 :30 P5 2 :30 P5 2 :30 P5 2 :30 P5	2 :30 P5 2 :30 P5 2 :30 P5 2 :30 P5
iate Date	24 09/20/12	24 09/23/12	<b>00 PM)</b> :4 09/22/12 :4 09/22/12	:4 09/24/12	.4 09/19/12 .4 09/19/12	4 09/21/12	4 09/20/12	4 09/18/12 4 09/19/12 4 09/21/12 4 09/20/12	4 09/18/12 4 09/20/12 4 09/19/12 4 09/21/12
Order Alt Order Estimate	Station: KASA Advertiser: POL/Wilson For NM Senate Agency: Smart Media Group Line: 56 Time Period: 8p-9p 195655 06837938 918924	Line: 59 Time Period: 930p-10p 195655 06837938 918924	Line: 60 Time Period: (2:00:00 PM-5:00:00 PM) 195655 06837938 918924 195655 06837938 918924	<i>Line: 61</i> <i>Time Period: 7p-8p</i> 195655 06837938 918924	Line: 62 Time Period: 7p-9p 195655 06837938 918924 195655 06837938 918924	<i>Line:</i> <b>63</b> <i>Time Period: 7p-8p</i> 195655 06837938918924	Line: 64 Time Period: 9p-930p 195655 06837938 918924	Line: 65 Time Period: 8a-9a 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924	Line: 66  Time Period: 5a-6a 195655 06837938 918924 195655 06837938 918924 195655 06837938 918924

[Sorted by: Line]

Air Time Product Ad-ID	Order HW1012TV Order Order			HW1012TV	HW1112TV HW1112TV
W V X	Order Order Order	_			± ±
	4:45:48 PM Order 4:45:33 PM Order 4:46:33 PM Order 4:46:03 PM Order	4:29:52 PM Order	5:22:54 PM Order	5:14:56 PM Order 5:14:41 PM Order 5:07:18 PM Order	8:14:05 PM Order 7:47:50 PM Order
Date LengthPriority	09/18/12 :30 P4 09/21/12 :30 P4 09/21/12 :30 P4	09/24/12 :30 P4	09/24/12 :30 P5	09/18/12 :30 P5 09/20/12 :30 P5 09/20/12 :30 P5	09/18/12 :30 P5 09/18/12 :30 P5
Spot Manager: All, U9/18/12-U9/24/12  Order Alt Order   Estimate Date LengthPri Station: KASA Advertiser: POL/Wilson For NM Senate Agency: Smart Media Group Line: 67  Time Period: 5a-6a 195655 06837938918924	195655 06837938 918924 09/ 195655 06837938 918924 09/ 195655 06837938 918924 09/ 195655 06837938 918924 09/	Time Period: 4p-5p 195655 06837938 918924 09/. Line: 70 Time Period: 5p-530p	338 918924	195655 06837938 918924 09/ 195655 06837938 918924 09/ 195655 06837938 918924 09/ 5: 72 Time Period: 7p-9p	37938 918924 37938 918924

Spot Manager. All, 09/18/12-09/24/12 (09/17/12 4:13:50 PM)

### TOLLICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

▼ FEDERAL CANDIDATE	☐ STATE/LOCAL CANDIDATE
To Avail Themselves of The Window, Federal Candidates	To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3
Station and Location:	Date
I, Smart Media Group	
being/on behalf of: Heather Wilson	, a legally
qualified candidate of the Republican	political
party for the office of: US Senate	
in the General	
election to be held on: 11/6/2012	
do hereby request station time as follows:	

Broadcast Time o Length Rotati	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					
	·				

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## CANDIDATE CERTIFICATION

in land	
,	
l, mar o b	<ol> <li>Heather Wilson (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:</li> </ol>
	☑ does ☐ does not
efe orog	efer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:
che	check applicable box)
	the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
	the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.
	signature of candidate or authorized committee
	printed name date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:
I represent that the payment for the above described broadcast time has been furnished by:
Wilson for Senate
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

# To Be Signed By Candjdate or Authorized Committee

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

The name of the treasurer of the candidate's authorized committee is:

Mark Jarmie

Signature Date 7/31/12

## To Be Signed By Station Representative

Rejected Accepted in Part Accepted

Title Printed Name Signature